

Schedule

Alumni Week 2018

April 9 to April 12
Muhlenberg College
Department of Media & Communication
and The Program of Film Studies

MONDAY

Registration and Continental Breakfast
Walson Hall 8:30-11

9:30-10:45 Host, Pooley, Shank 340s: Advocacy Communication: Policy, People and Publics
Jennifer Gable
Sara Rosenman
Sarah Rosenthal

11:00-12:15 Host, McEwan, Ettinger 201: Media Careers: Behind the Scenes
DJ Carey
Kyrie Fisher
Lauren Zipkin

11:00-12:15 Host, Dalton, Walson 115: Media, Public Relations and Marketing
Includes Ranieri's Doc Research class
Kaitie Burger
Rachel Jakubowicz
Diane Tamulavage

11:00-12:15 Host, Taub, Walson TV Studio: Master Class: The Music Industry
Michael Alexander

12:30-1:45 Host, Pooley, Walson TV Studio: Leaving the Bubble: Networking and Job Searches
Jeri Cohen

Lunch 12:30-1:45 Students, Alums & Faculty Networking: Themed Discussions, Seegers
Union Event Space

Michael Alexander, Kaitie Burger, DJ Carey, Kyrie Fisher, Jennifer Gable, Rachel
Jakubowicz, Katie Peikes, Seth Mellman, Alex Mulhearn, Sara Rosenman, Sarah
Rosenthal, Christopher Seivard, David Slotnick, Diane Tamulavage, Lauren Zipkin

2:00-3:15 Host, McEwan, Walson TV Studio: Media Production: Present and Future
Seth Mellman
Christopher Seivard

2:00-3:15 Host, Ranieri, Trumbower 311: Doing Good: Non-Profit Organizations
Jennifer Gable
Sarah Rosenthal

2:00-3:15 Host, Vigneri, Shankweiler 340s: Journalism Today: Reporters' Perspectives
Katie Peikes
David Slotnick

3:30-4:45 Host, Jansen, Walson 115: Media Creativity and Innovation
Included McEwan's Advanced Video Production class
DJ Carey
Alex Mulhearn

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TUESDAY

Registration and Continental Breakfast
Walson Hall

9:30-10:45 Host, Pooley, Walson TV Studio: Resume Workshop: Targeting Media Industries
Justine Flax: Remote Interview

11:00-12:15 Host, Corzo-Duchardt, Trumbower 149: The World of Sports Media
Jack McCallum
Maggie Zerbe

Lunch: 12:30-1:45 Students, Alums & Faculty Networking: Themed Discussions,
Seegers Union Event Space:
Jillian Fligge, Insley Fowler, Sophie Hirsh, Alyssa Kratz, Jack McCallum, Elizabeth
Whitney, Maggie Zerbe

2:00-3:15 Host, Nathanson, Shankweiler 340s: Persuasive Communication: Writing,
Marketing and Lobbying
Jillian Fligge
Sophie Hirsh
Elizabeth Whitney

2:00-3:15, Host, Tafler, Walson TV Studio: Television Today I
Insley Fowler
Alyssa Kratz

3:30-4:45 Host, Tafler, Walson 115: Television Today II
Includes Bazaz' Advanced Video Production class
Insley Fowler
Alyssa Kratz

3:30-4:45 Host, Meek, Taylor 07: Master Class: Washington, D.C. 2018: The Political Sphere

Includes Nathanson's Celebrity class

Elizabeth Whitney

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WEDNESDAY

Registration and Continental Breakfast
Walson Hall

9:30-10:45 Host, Pooley, Shankweiler 340s: From Muhlenberg to Muhlenberg: Using Your Communication Skills in Higher Education

Heather Lavin
Ian Tauber
Diana Tirendi

11:00-12:15 Host, McEwan, Ettinger 201, The World of Work: Early Career Journeys

Molly Majewicz
Dylan White

11:00-12:15 Host, Corbin, Shankweiler 340s, Freelance Writing

Sarah Inocencio-Miller

12:30-1:45 Host, Pooley, Walson 115, Media and Communication in the Corporate World

Includes Dalton's Digital Media Lab

Gabe Bernstein
Sabrina Gonzalez

Lunch: 12:30-1:45 Students, Alums & Faculty Networking: Themed Discussions, Seegers Union Event Space:

Sarah Inocencio-Miller, Jonathan Flint, Heather Lavin, Molly Majewicz, Ian Tauber, Diana Tirendi, Dylan White

2:00-3:15 Host, Ranieri, Walson 115 Alternative Careers, Non-Profits, Policy and Social Justice

Jonathan Flint
Heather Lavin

3:30-4:45 Host, McEwan, Walson TV Studio, Journeys Far and Near: Launching Careers

Includes Jansen's Writing for the Media class

Jonathan Flint

Molly Majewicz

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THURSDAY

Registration and Continental Breakfast
Walson Hall

11:00-12:15 Host, Corbin, Ettinger 201: Independent Filmmaking
Katherine Dalldorf

11:00-12:15 Host, Corzo-Duchardt, Walson *TV Studio: The Business of Persuasion*
Philip Lakin
Andrew Rhodes (remote)

Lunch: 12:30-1:45 Students, Alums & Faculty Networking: Themed Discussions,
Seegers Union Event Space:
Kendall Bryant, Joe Caporoso, Katherine Dalldorf, Sadie Katz Ryan Killeen, Gabrielle
Korn, Philip Lakin, Lisa Siciliano

2:00-3:15 Host, Nathanson, Shankweiler 340s: Managing Media: Health and Sports
Kendall Bryant
Joe Caporoso

2:00-3:15 Host, Tafler, Walson 115: Making Media: Technical Challenges and Creativity
Ryan Killeen
Lisa Siciliano

3:30-4:45 Host, Nathanson, Shankweiler 340s: Public Relations: Challenges and
Rewards

Includes Tafler's Intro to Movie Making class

Sadie Katz
Gabrielle Korn